

## **SOCIAL MEDIA POLICY**

It is essential that you understand that comments you make via social media platforms are as public as if you were making the same comments to the media or at a public forum.

### **Compliance**

Depending on the circumstances, non-compliance with this policy may constitute a breach of FLCA By-laws.

Those who fail to comply with this policy may face disciplinary action under the FLCA Code of Conduct.

### **Definitions**

Social Media may include (although is not limited to):

Social networking sites (e.g. Facebook, TikTok)

Video and photo sharing websites (e.g. You Tube)

Blogs, including corporate blogs and personal blogs

Micro-blogging (e.g. Twitter)

Instant messaging (including SMS Text Messages)

### **Statement of Policy**

#### **Personal use of social media**

##### **Overview**

FLCA recognises that you may wish to use social media in your personal life. This policy does not intend to discourage nor unduly limit your personal expression or online activities.

However, you should recognise the potential for damage to be caused (either directly or indirectly) to FLCA or those affiliated within FLCA in certain circumstances via your personal use of social media.

Accordingly, you should comply with this policy to ensure that the risk of such damage is minimised.

You are personally responsible for the content you publish in a personal capacity on any form of social media platform.

#### ***Where your comments or profile can identify you as having an association with a FLCA club,***

##### ***You must:***

Ensure that all content published is accurate and not misleading

Be polite and respectful to all people you interact with

##### ***You must not:***

Post material that is offensive, obscene, defamatory, threatening, harassing, bullying, discriminatory, hateful, racist, sexist, or is otherwise unlawful

Make any comment or post any material that might otherwise cause damage to FLCA's reputation or bring it into disrepute.